



# Lori's READING CORNER

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## Guest Post with Giveaway ~ As Gouda As Dead by Avery Aames

February 28, 2015 By [Lori](#) [5 Comments](#)

### WHODUNIT?

It used to be on TV that when a well known actor or actress appeared as a guest in a mystery show, the moment the performer came onto the scene, you thought to yourself, "Aha! I know who did it." Nowadays, however, big-named actors are coming out in droves to do guest star work, so just when you think you've got it all figured out, another named actor or actress appears on screen and you think, "Whoa, maybe I don't know who did it." But then when two of, say, three guest stars get ruled out, and there's only one named actor left standing, you think, "Aha! I know for sure this time." And you're probably right.

In books, it's a whole different story. We mystery authors do our best to play fair. We give you a number of suspects, and we lead you down the trail toward the [solution](#). If you haven't met the [characters](#) before, they're all suspect, aren't they? The wily [beautician](#), the mean grocer, the shady lawyer.

I love that! As a writer, that's the most interesting part of writing for me. I [enjoy](#) creating all these characters. They live in my brain and on [the page](#). Over the course of my career, I've had the privilege to [create](#) a wide range of characters. In fact, I just put together a list of [all the characters](#) I've created for the Cookbook Nook and [Cheese Shop](#) mysteries (a total of 12 books turned into my editor, to date). Over 100 characters. Why did I make the list? I can't give someone in one book the same name as a [character](#) in another. That would really confuse you...and me! By the way, I've written a few suspense novels and short stories, too. I have a wealth of characters. Yipes! Why so many characters, you might ask? Well, I have to populate the towns in my books, don't I? I need good guys who can help my protagonist along the way, like the darling beautician, the helpful grocer, and the brilliant lawyer. And I need different bad guys.



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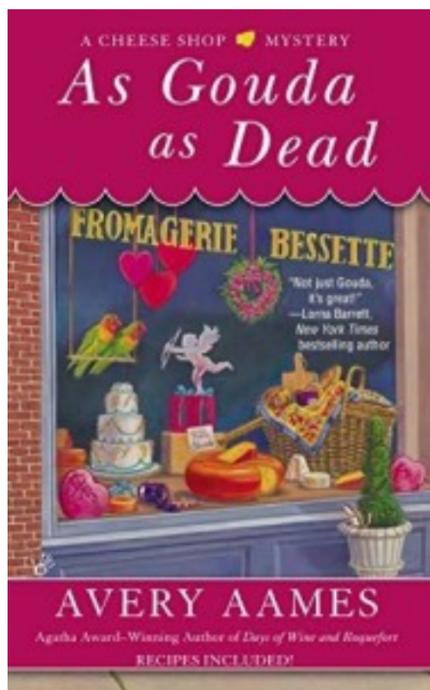
### Current Giveaways

- ▶ [\\$100 Amazon Gift Card or Paypal Cash \(Laurisa White Reyes\) ~ March 15th](#)
- ▶ [\\$50 Amazon Gift Card \(Mark Rogers\) ~ April 30th](#)
- ▶ [\\$50 Amazon Gift Card or Paypal Cash \(Jennifer Novotney\) ~ March 22nd](#)
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- ▶ [At The Drop Of A Hat ~ March 1st](#)
- ▶ [Cooler Than Blood ~ March 4th](#)
- ▶ [Fry Another Day ~ March 8th](#)
- ▶ [Guess The Desk ~ February 26th](#)
- ▶ [Her Unexpected Hero ~ March 10th](#)
- ▶ [License To Dill ~ March 7th](#)
- ▶ [Monday's Lie ~ March 12th](#)
- ▶ [New Uses For Old Boyfriends ~ March 6th](#)
- ▶ [Show Me The Money Monday ~ ends February 27th](#)
- ▶ [The Alphabet House ~ February 26th](#)
- ▶ [The Edge Of Dreams & The Counterfeit Heiress ~ March 5th](#)
- ▶ [The Sparks ~ March 9th](#)

If you've read my books, you might have noticed that some characters only appear in one book. That's because they are either a suspect or a victim. I'm a big believer that suspects can't continue to live in town after a book because, well, if you read the last book in the [series](#) first, you might realize a character isn't bad [which would help you solve the mystery in an earlier book faster], so—author's privilege—I [move](#) them, [transfer](#) them, or make them disappear. Fun!

By the way, I love hearing from fans that they have enjoyed this character or loathed that one. You know what else brings me joy? When my fans offer their two cents about my protagonist's love lives. Some say Charlotte (in the *Cheese Shop Mysteries*) should be with Jordan Pace while others believe she should be with Urso (U-ey), the chief of police. Hmmm. Again, author's privilege. I get the [final](#) word. But that doesn't mean I don't value your opinion.

[Do you know](#) whodunit?



**Series:** CHEESE SHOP MYSTERY (Book 6)

**Publisher:** Berkley (February 3, 2015)

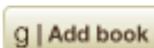
**Genre:** Cozy Mystery

**ISBN-10:** 0425273318

**ISBN-13:** 978-0425273319

**ASIN:** B00LMGK43E

**Buy:** [Amazon](#), [Kindle](#), [IndieBound](#), [The Book Depository](#)

 [1,216 people read it](#)

[7 friends have added this.](#)



Someone is cheesed off . . .

Providence, Ohio, is celebrating Valentine's Day with weeklong events, including lovers' baskets with heart-shaped [cheeses](#) at Fromagerie Bessette. Charlotte Bessette is celebrating by finally walking down the aisle with the man of her dreams, handsome [artisanal](#) cheese farmer, Jordan Pace. But when a beloved bar owner is discovered murdered on Jordan's farm, he believes they should reschedule their [wedding](#) given the grim turn of events.

Charlotte is heartsick over the postponement. This killer crossed the wrong woman. No one, but no one, is ruining her wedding plans!

▶ [The Turnip Princess ~ March 9th](#)

▶ [Town In A Sweet Pickle ~ February 28th](#)

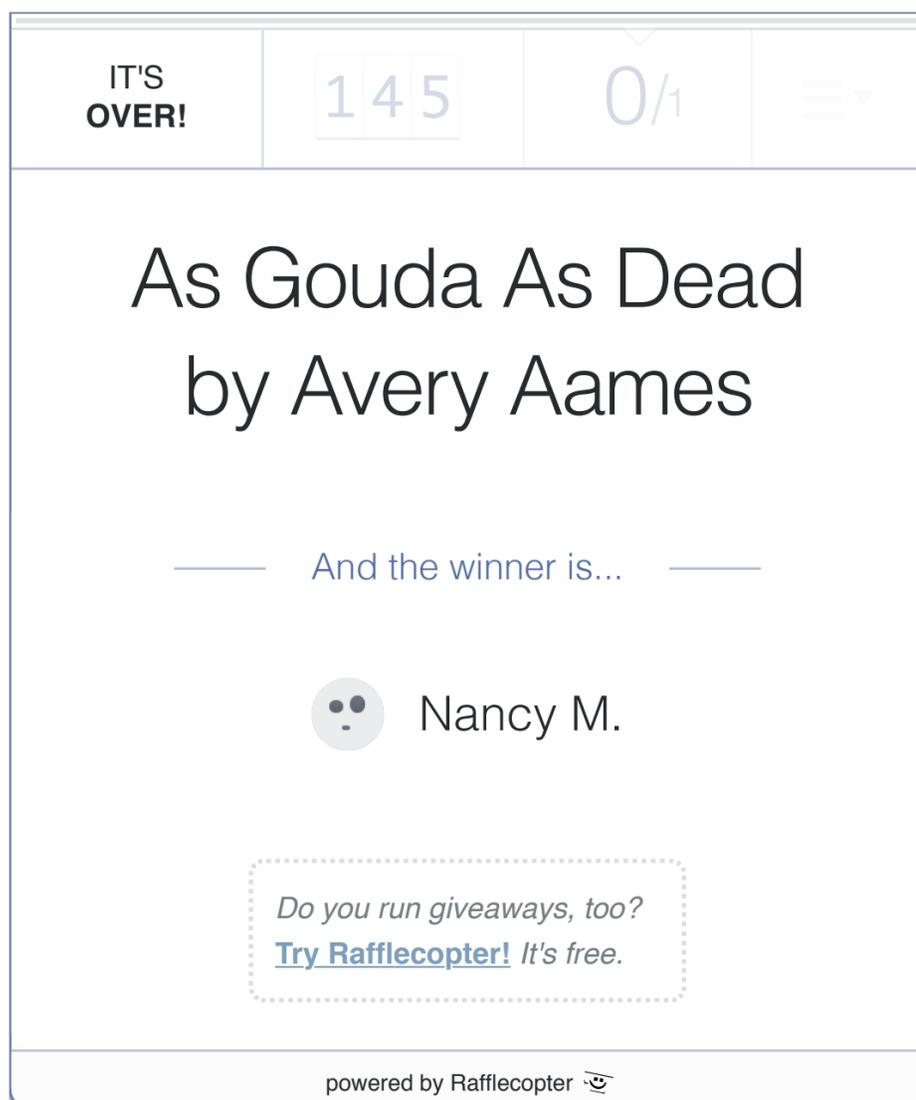
A snippet of a Facebook page for 'Lori's Reading Corner'. It shows the profile picture, the name 'Lori's Reading ...', and '12,958 likes'. There are 'Like Page' and 'Share' buttons. Below is a prompt: 'Be the first of your friends to like this' followed by a row of five small profile pictures of friends.



Thanks to the publisher, I have one (1) copy of [As Gouda as Dead](#) to give away.

[Giveaway](#) open to residents of the US only.

[Giveaway](#) ends on March 14th



IT'S OVER! 145 0/1

## As Gouda As Dead by Avery Aames

— And the winner is... —

 Nancy M.

*Do you run giveaways, too?*  
[Try Rafflecopter!](#) It's free.

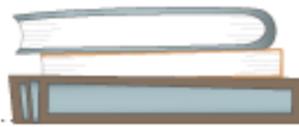
powered by Rafflecopter 

Winner will have 48 hours, from the time of [notification](#) to confirm their win or another winner will be chosen.

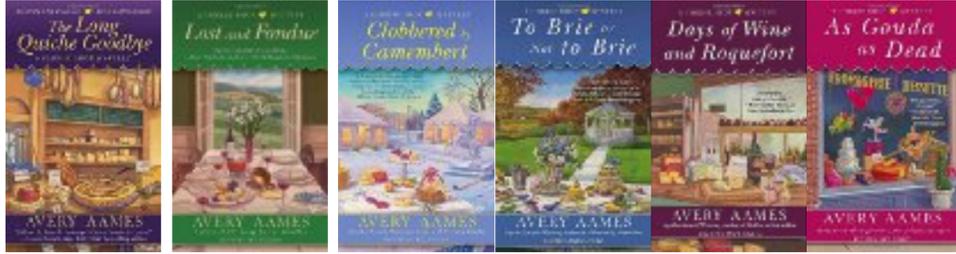


Avery Aames, author of A Cheese Shop Mystery for Berkley Prime Crime, is the pseudonym for Daryl Wood Gerber. Daryl created the format for the [popular](#) sitcom, "Out of this World" and has won awards for her screenplays. She also writes short stories and suspense novels. Not one to simply read and cook, she tends to look for adventure. She has hitchhiked around Ireland by herself and she has jumped out of a perfectly good airplane.

[Website/Avery](#) \* [Goodreads](#) \* [Twitter/Avery](#) \* [Facebook/Avery](#) \* [Website/Daryl](#) \*  
[Facebook/Daryl](#) \* [Twitter/Daryl](#)

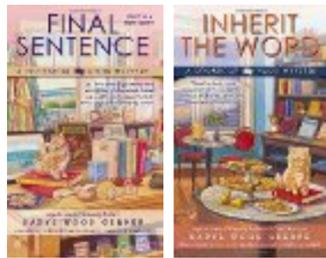


## Cheese Shop Mystery



## Cookbook Nook Mystery

(as Daryl Wood Gerber)



[Fudging the Books ~ August 4th](#)



## Tour [Schedule](#)

TK	Debbie's Book Bag- Review, Giveaway
02/03/15	Marie's Cozy Corner- Review, Guest Post, Giveaway
02/04/15	Books-n-Kisses- Review, Guest Post, Giveaway
02/09/15	Cozy Mystery <a href="#">Book Reviews</a> - Review, Giveaway
02/10/15	Fresh Fiction- Guest Post
02/10/15	Gotta Write Network- Guest Post
02/12/15	A Cozy Girl Reads- Review
02/28/15	Lori's Reading Corner- Guest Post, Giveaway



Like Share Be the first of your friends to like this.

8+1

## Comments

Jen says:

[February 28, 2015 at 4:17 AM](#)



I think Charlotte should be with Jordan Pace though I can understand why some may think it is Urso (U-ey) who should be with Charlotte. I like Urso but I am not sure how Urso and Charlotte would survive as a couple especially if she becomes involved with one of his murder investigations.

I am looking forward to reading As Gouda As Dead. 😊

[Reply](#)

Becky Prazak says:

[February 28, 2015 at 10:42 AM](#)



Love this series and look forward to reading this book

[Reply](#)

Sally Schmidt says:

[February 28, 2015 at 11:47 AM](#)



Intersting post. Love all your books – and your characters!

[Reply](#)

Sally Schmidt says:

[February 28, 2015 at 11:47 AM](#)



Interesting post. Love all your books – and your characters!

[Reply](#)

Sharon Braswell says:

[February 28, 2015 at 10:54 PM](#)



Love this post! Always nice to hear the "story" from the author's perspective! Great series too!

[Reply](#)

## Speak Your Mind

Name \*

Email \*

Website

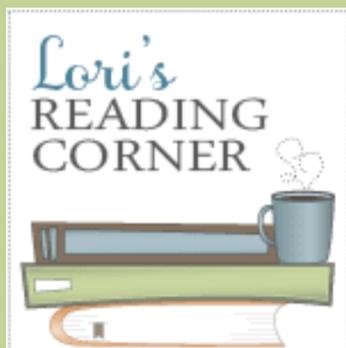
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commentluv

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## Show Me the Money Button



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